

# Mobile HIPAA Compliance, Patient Engagement, and Workflow Efficiency are Key Criteria to Next Generation Care Coordination

pingmd advances the patient relationship and improves care team throughput

**New York, NY – March 3, 2016** — pingmd, Inc. a leading mobile-first provider of secure communication and care team coordination, today announced two new features to their real time communication platform. Care teams are now able to schedule and pool their services, and custom forms can be created to send to patients for their clinical status. Both features are designed to expand pingmd usage for population health initiatives, and add to pingmd's already robust capability to transform the coordination of care and the patient experience.

pingmd was the first care coordination platform to engage the patient in a structured way by sending them forms, polling them for their clinical status and more. With the addition of new functionality, care networks that rely on pingmd's flexibility to coordinate teams can now better scale and leverage their expert staff to service more patients and can achieve even higher engagement with the patients they care for.

*"After evaluating the leading communication platforms for usability and flexibility, we chose pingmd for its ability to provide the highest levels of HIPAA compliance, achieve significant improvements in stability, and give us the opportunity to do more as care teams with our patients,"* said Dr. Hugh Sims, ENT Surgeon of Commonwealth Health Corporation in Kentucky.

As the only all-in-one platform designed for secure messaging, patient engagement and the capacity for patient and referral transactions, pingmd is an ideal solution for next-generation care coordination. For customers across the country in specialty, primary, acute and post acute care, pingmd is bringing efficiency and connectivity where portals, pagers and call centers are failing. The functionality provided by pingmd has been proven to reduce work inefficiencies and care team fatigue and administrators love that pingmd is simple and intuitive.

## About pingmd®

pingmd is a privately backed New York City based mobile digital healthcare company. With the growth of value based care models the need to coordinate care across systems involving the patient is of paramount importance to the complex care network. pingmd is a leader in transforming the inefficient logistics of care delivery and enabling clinicians and care managers to better engage with their care.

For more information visit [www.pingmd.com](http://www.pingmd.com).

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